

## Award Description

AgriBiz has a long history of volunteering in our home community and serving on agricultural boards and committees. We value the opportunity to give back and foster a better future for coming generations and we take every opportunity to promote the thriving food industry in our province. In celebration of more than 25 years serving the food and farming industries, we are offering **The Extra Mile Award** to women in the agriculture industry who have made noteworthy contributions to their communities while inspiring support for Saskatchewan's agriculture and food systems.

This annual award will recognize a female individual each year who has gone 'the extra mile' in the following areas:

*2018*

*Mentorship and Leadership*

*2019*

*Events and Initiatives*

*2020*

*Advocacy and Engagement*

### *2020 Advocacy and Engagement*








*The recipient is a woman whose agricultural advocacy and consumer engagement has fostered conversations about food and farming. She seeks opportunities to speak up about farming practices and correct misinformation about food production. These conversations can take place online or in person and must be personally driven initiatives (ie. not a result of paid employment).*

All nominee's efforts will have had a positive impact on their communities and played a measurable part in inspiring support for the agriculture industry and fostering conversations about the food we grow.

## Award Value: \$1000 PER YEAR

The award will be donated to a registered charity or community initiative of the winners choosing.

## Award Criteria

-  Nominations are open to all women who are involved in the Saskatchewan agriculture industry.
-  Nominations must be received by the AgriBiz Communications Corp. office by September 30<sup>th</sup> each year.
-  Nominees must be a resident of Saskatchewan.
-  You may nominate more than one individual.
-  Nominations will be accepted from anyone, including the Women in Ag Board
-  Current Women in Ag board members are not eligible for nomination.
-  A panel of three will select the winner.

## NOMINATION FORM

*It is recommended that all documents and letters be **typed or clearly handwritten**. For detailed information, please refer to the specific requirements of the award.*

**Nominee:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Describe in a few sentences your reasons for nominating this person.**

**Two references to support your nomination.** (Please provide letters of reference **OR** the following information)

<b>Name</b>	<b>Phone Number or Email</b>	<b>Affiliation with Nominee</b>
1. _____	_____	_____
2. _____	_____	_____

**Submitted by:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Primary Phone:** \_\_\_\_\_

**X**  
\_\_\_\_\_  
Signature

**Has the nominee been informed of this submission?**

- Yes
- No

**Involvement**

In 500 words or less, describe how the nominee has excelled in the areas of agricultural advocacy or engaged consumers with conversations about food and farming? Please include information on the following:

<i>Timeline</i>	<i>Was it a recent or past initiative/event? Did it stretch over a period of time or was it a one-time event? Was the event part of a larger activity or stand alone?</i>
<i>Audience</i>	<i>Who was the primary and secondary audience?</i>
<i>Reach</i>	<i>What was number of people who were impacted by or exposed to the activity?</i>
<i>Outcome</i>	<i>What was the result of the person's volunteered time and efforts?</i>
<i>Awareness</i>	<i>Did the activity raise positive awareness for or promote Saskatchewan's agriculture or food systems?</i>

Thank you for your nomination. Award winners will be announced at the **CONNECT - The Heart of the Farm Conference** in Saskatoon. Register now at [www.womeninag.ca](http://www.womeninag.ca).

**Please submit nominations by September 30, 2020 to:**

[office@agribiz.ca](mailto:office@agribiz.ca)

**Or by mail or fax to:**

AGRIBIZ COMMUNICATIONS CORP.  
BAY 6A – 3602 TAYLOR STREET EAST  
SASKATOON, SK S7H 5H9  
FAX: 306-244-4497  
ATTENTION: EXTRA MILE AWARD

For more information contact:

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